



*December 22, 2025*

## **FDA Issues PMTA Authorizations for on! PLUS Nicotine Pouch Products**

The FDA issued the PMTA Marketing Granted Orders (MGO) for six on! PLUS nicotine pouch products, which include: on! PLUS nicotine pouches Mint, 6 mg and 9 mg; on! PLUS nicotine pouches Tobacco, 6 mg & 9 mg; and on! PLUS nicotine pouches Wintergreen, 6 mg & 9 mg. In authorizing MGO, the FDA has determined that these products “are appropriate for the protection of public health.”

These PMTA orders mark the first decision from the FDA’s pilot program that was launched in September, which aims to increase efficiency and streamline the review process for premarket tobacco product applications (PMTAs) for nicotine pouch products.

The FDA has now issued 26 MGOs for nicotine pouches as these on! PLUS products join 20 Zyn pouch products that received authorization in January.

## **U.S. Congressional Legislation Introduced**

**Strengthening Task Force Operations to Prevent Illicit Vaping Act (S.T.O.P. Illicit Vaping Act):** Bi-partisan legislation has been introduced in Congress by U.S. Senators Dick Durbin (D-IL) and Thom Tillis (R-NC), along with U.S. Representatives Herb Conaway Jr., MD (D-NJ) and Celeste Maloy (R-UT-02) to coordinate enforcement, information sharing, and strategy to combat the illegal importation, distribution, and sale of unauthorized vapor products.

The S.T.O.P. Illicit Vaping Act would formally codify the existing multi-federal agency task force working to stop illicit vapor products. The bill would also direct the task force to develop and implement a comprehensive strategy for reducing the number of unauthorized e-cigarettes on the market.